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Lovgren Marketing Recognized

(OMAHA, Ne) Lovgren Marketing Group was awarded a Paper Anvil award presented by the Public Relations Society of America (PRSA) – Nebraska chapter at its annual awards gala on December 9, 2010.

Lovgren Marketing Group earned an Award of Merit in the category of Government/Public Affairs Programs for its work on the CSO! program. This is the third Paper Anvil award the firm has earned for its work on the project.

Lovgren Marketing Group has been retained by the City of Omaha for the past five years, serving as its public facilitator for the Clean Solutions for Omaha program, an unfunded federal mandate to reduce the number of sewer overflows into the cities' rivers and streams.

The Paper Anvil awards are given annually to honor Nebraska's public relations professionals for their work and are based on submissions that require strategic planning, media relations, creative examples and results information.

About Lovgren Marketing Group

Lovgren Marketing Group (LMG), is a leader in the marketing, advertising and public relations field. The company has a proven reputation for maximizing the return on strategic and creative tactics. LMG expertly handles multiple marketing disciplines from strategic planning to branding initiatives, creative development, interactive projects and a full palette of public relations initiatives.

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